

Nakkertok Cross Country Ski Club Photography Policy

Background

The majority of Nakkertok's programs focus on kids of all ages challenging themselves, learning and developing in a fun and safe environment. Allowing parents and other family members to take photographs as part of the making and capturing of memories is a natural component of Club activities.

In more recent years, the ability and ease by which members can capture photographs of an event and then share the photographs by electronically posting them to a photo-share website has increased substantially. This has increased the tendency for members to snap photographs of members outside of their own families and to share them through photo-share websites as well as through the Nakkertok Website.

Policy Objectives

While the sharing of photographs (including videos) has been welcomed and enjoyed by many members, the Club would like to assure that we all respect the wishes of those members who do not want to have photographs published and shared which include them or their children within the photograph's primary subject. We would also like to assure that all members can be confident that they are in a position to easily bring forward their preference regarding photographs and videos and that their wishes will be respected and acted upon.

Required Collection and Use of Photographs and Videos

The following is the only reasons why a child's photograph or video will be required by the club:

- At the start of each season for each program, a photograph of the front view of each child from shoulders-up may be taken and used for the following purposes:
 - To create a team sheet identifying the faces and names of team members. These sheets will be distributed to the coaches, administrators and safety personnel for the specific program in which children are registered. This is considered a safety requirement. Given that team members are running and playing as a group through parks and wilderness, having the coaches know the faces and names of all the children is important.
 - To distribute to those club members who regularly take and share photographs in order to identify club members whose photographs are NOT to be published or distributed.
- Videos may be taken of skiers to support the analysis of their ski technical and as a tool to show them how they are skiing. These videos may be shared amongst coaches and athletes within their given program.

Process for Members to Identify Preferences

Nakkertok has published the following notice as part of its information on becoming a member:

It should be noted that Nakkertok is a Club with many amateur and enthusiastic photographers and it is possible that upon joining the Club you or your family members may be the subject of a photograph that is either posted on our website, linked through the Nakkertok website or displayed through other Nakkertok sponsored publications.

Displaying a person's image raises privacy considerations and, accordingly, we advise members to be aware of this risk. In the event that you object to the publication of your image or the image of an underage member of your family, you must contact and advise the Club so that appropriate measures can be taken to protect your privacy.

Rest assured that, in all cases, should a photograph of a member be published that a member would like removed from display, Nakkertok will undertake to immediately delete or remove the image where possible.

Upon registering for the club members must indicate that they accept the following waiver:

I am aware that at club activities photographs will be taken and that the use of any such photographs is subject to the Club's Photography Policy. I agree that if I wish to place further limitations on photographs of myself and my family members that I am responsible to contact and inform the club.

Club Commitment

A "No-Photos List" will be maintained: The club will maintain a list of members whose photographs are not to be shared or published (the No-Photos List). The No-Photos List will be maintained by the Club Registrar and will be shared with administrators and board members. The directors responsible for each program will be responsible to inform coaches of any children within their program of whom photos are not to be published nor shared.

The Club will Control Photographs within Published Materials: The Club will refer to the No-Photos list prior to publishing any photographs of Club members.

The Club will Inform Members Who Publish and Share Photos: The directors responsible for each program will undertake pro-active efforts to identify those members who tend to publish and distribute photographs. The directors will inform those members of the Club members who they should not be including in such photographs or videos.

Any member given access to publish photos through the Nakkertok web-site will be provided a copy of the No-Photos List.

The Club will Address Photographs Published in Error: If photographs or videos of members on the *No-Photos List* are published in error through the Nakkertok web-site, the site administrator can be informed and will remove such photos, videos or links. In the case that such photos or videos are published on other photo-share web-sites we would ask that members contact the person publishing the photos directly.

Limitations of this Policy

The following are not intended to be addressed through this policy:

Photographs in which Members are Part of the Background: This policy specifically applies to limiting the publishing and distribution of photographs or videos in which members are part of the primary subject. It is to be understood by members that by attending Club events they are likely to appear in the background of other peoples photographs or videos and that this policy is not intended to place any limitations on the use of such photographs or videos.

The Taking of Photographs: While the Club is in a position to place some control on the publishing and distribution of photographs or videos, we cannot control where member's point and shoot their cameras. If a member wants to assure that their photograph or video are not taken by another member they will have to communicate this on their own or should avoid placing themselves where photographs are being taken.

Team Photographs: At various points in the season and club events, the members may pose for a large group photo. In this case, any member posing within the group will be part of a photograph's primary subject. In the case that a member chooses to pose with such a group, it will be assumed that they are permitting the resulting photographs to be published and distributed even if they are on the No-Photos List.